

**PRO****CON**

	<b>PRO</b>	<b>CON</b>
1. Smoking		
2. Abortion		
3. Rainforest destruction		
4. Affirmative Action		
5. Death Penalty		
6. Welfare law		
7. Legal drinking age		
8. Drug testing		
9. Animal Testing		
10. Gun control		
11. Hazing		
12. Cloning		
13. Prayer in school		
14. Home schooling		
15. Assisted suicide		
16. Legalizing marijuana		
17. Gay marriage		
18. Censorship		
19. Smoking in public places		
20. School uniforms		
21.		
22.		
23.		
24.		
25.		

# PERSUASIVE SPEECH

The speech to convince is one which causes your audience to accept willingly your proposal through logic, evidence, and emotion. You must present sufficient logic and evidence to swing the audience to your belief on a debatable proposition. That usually means that you will also ask them to take the action which you suggest.

Your topic must be a proposition which is specific and which offers a debatable solution to a controversial problem. It is not adequate to propose the subject "We should all drive more carefully." We agree on this already; it's a statement of fact. To talk on such a broad topic would be merely to stimulate or arouse us. If you wish to do something to make us more careful drivers, suggest a definite and debatable solution, such as: "The legislature should pass a law limiting speed on the highways to sixty miles per hour," OR "All persons who are convicted of traffic violations should be compelled to attend a driver's school for two weeks." These are proposals about which people disagree. We can readily say yes or no to them. We can debate them, but we cannot debate the subject that "We should all drive more carefully," since we agree on it.

Your speech will have 3 main topics of support. The first 2 should be facts that help support your opinion. Showing how your opinion will benefit your audience is an important part of this. You definitely have to show your listeners how they will benefit from your proposal: for example: How they will make more money, how they will be safer from an enemy, how they will live longer, how they will be happier, how they will get better roads, better schools, lower taxes, cheaper groceries . . . In other words, your listener **MUST** see clearly and vividly that your proposal will help him. The last should be a point that the opposition might make that you will prove wrong. The speech will also have an introduction that ends in **YOUR OPINION** about the chosen topic . . . this speech will **NOT** end in a preview sentence. The conclusion of this speech will be an action the audience can take to see that your point of view is successful.

Find information to support your opinion from the internet or from interviews with people who are authorities on your subject. You must have at least 2 different quotes. A visual aid is optional, but as this is a **5-7 minute speech**, you might want to consider it to help you make the time frame.

**DO NOT:**

There are different kinds of argument. Do **NOT** use only emotion. . . a good argument is a logical one. When you use only emotional appeals, your speech will lack substance.

**DO NOT** argue about something you don't believe in yourself – it will show.

The purpose of this speech is to persuade.  
The specific topic is ?

### I. INTRODUCTION

- A. The sentences in the introduction need to be interesting enough
- B. to capture the audience's attention. The last sentence of the
- C. introduction does NOT preview what is coming but STATES
- D. YOUR OPINION ABOUT THE TOPIC. (i.e. "... and that's
- E. why I feel so strongly that abortion should be banned in the
- F. United States OR "... and that's why researchers should not be allowed to butcher animals for testing of any kind!")

THIS OUTLINE DOES NOT HAVE TRANSITIONAL SENTENCES

### II. BODY

A. Reason #1 (for why you feel the way you do)

- 1. Fact to support Reason #1
- 2. Fact to support Reason #1

B. Reason #2 (i.e. "... The second reason I feel that way is ...)

- 1. Fact to support Reason #2
- 2. Fact to support Reason #2

C. Reason #3 (i.e. "... A last reason why I feel this way is because ...)

- 1. Fact to support Reason #3
- 2. Fact to support Reason #3

D. Opposition Argument ("... my opponents would say ... but they are wrong because ...)

- 1. Fact to show opposition is wrong
- 2. Fact to show opposition is wrong

### III CONCLUSION

- A. Summarize – what action can be taken?
- B.
- C.

OPTIONAL

